WEBSITE DESIGN EXPECTATIONS;

1.HIGH-DEFINITION WEBSITE

* We are looking to grow into a very digitally attractive financial services provider with a **high-definition website** from general outlook, background, graphics, animations. Website should be dynamic showing highest level of creativity
* Website should be able to load and process requests fast and efficiently to serve all users and visitors to the website timely.
* The background to the website should eliminate the traditional form of stagnant backgrounds and usher in the more dynamic **flowing illustrated wrappers** type of backgrounds which allows them to flow over and hence show more than just one simple illustration on the background. (designer can use forex candles and charts moving in and out in the background)

**2.LIVE PRESENTATIONS**

* The website should also accommodate live market presentations whereby we are able to see the major news and articles
* The website should also show live market trends of market prices and pairs

(refer to ForexkingsSa for desired arrangements, tradingview.com, dukascopy.com , the financials.com or fxempire.com )

1. **Clientele base**

* Part of the information shown on the website should also show the clientele base of the company.
* Trading street Inc. has 1330 local clients and 45 international clients since 2019 and looking to expand to greater heights both locally and internationally

1. Partnerships

Trading street is in partnership with Deriv limited, an international forex brokerage firm highly reputable in their service across the financial services market. Trading Street is now an affiliate of the highly efficient Deriv Group Limited. The company is a member of the Financial Commission. The company boasts of a total trade turnover in excess of 8Billion USD, 2.9Million plus opened trading accounts from clients across the world

Deriv.com adds Contracts for Difference (CFDs), the most popular form of derivative trading for retail traders and makes it possible to monitor multiple trade activities, market movements, and charts with this full-screen trading interface on Deriv.com.

**Attach the images of the regulatory bodies above on the website presentation on our patnership with Deriv Limited**

We would also like outlook and pictures like this but showing our information as Trading Street Inc.

1. Related information to company operations;

The information on this phase of the template is in relation to the descriptive information on which the company has operated and seeks to operate and includes:

* Annual income generated- 67 000USD
* Vision - the company seeks to grow the forex & commodities market legitimately while promoting financial literacy in our clients, empowering and advocating for financial freedom to our clients and the public at large
* **About** Trading Street Inc. is a registered forex trading company in Zimbabwe,the first of its kind that seeks to empower and mentor willing would be traders in Zimbabwe and beyond to earn from forex Trading, providing a scam free forex trading experience to its clients. The company has over 1330 local clients and over 45 international clients, a sign of the efficiency and reliable nature the company has shown since 2019

1. **Services**

* General Mentorship Packages - the company has inclusive mentorship packages which cater for all types of traders from **Newbies**, **Enthusiasts** to **Professionals** on a general basis without any specific target from the profits, where the client can use the profits as they deem necessary

The packages include the **basic package** which starts from $60 and provides the client with introduction to forex trading, introduction to Trading Street Inc. Trading strategy and ***normal profit making*** trade signals as well as zoom sessions for lessons. However on this package the liability of missing lessons and misapplication of signals when the time frame has elapsed lies solely on the client.

There is also a **professional package**. Clients qualify to this package by paying a fee of $180 and it includes all services on the basic package with extra benefits to the client by means of arranged meetings to the convenience of the client. The client is given, everyday, week in week out ***high profit making*** trade signals for six months

The **premium package** is the best and highly recommended package for fully committed would be traders costing $300. It comes with ***ultra profit making*** trade signals daily, week in week out for twelve months from the company to the client. On this package it is the duty of the company to ensure lessons and sessions with the client are carried out at all times to the extent of even sending a company representative to the city or place where the client would be in cases where the client would have travelled to another city. This package includes one on one (face to face) sessions with the client and the company representatives can trade live together in one place so that the client will not miss a trade or fail to input the accurate details as instructed.

**TARGET SPECIFIC DEVELOPMENTAL PACKAGES**

Trading street also provides phenomenal packages which have had huge successes over time, classified as **target specific developmental packages**,We can help you build that home, help you buy that car, help you payback that bank loan and also help you have that holiday trip you have always wanted through these packages. These packages are classified into four main packages which include the;

1. **The housing package**

The housing package caters for clients who are interested in acquiring a residential stand, build their desired house from the ground, complete their building, renovate their house to suit their needs. This package depends on the standard and cost of the client’s targeted housing needs, the minimum thereof to be eligible for the housing package starts from a minimum deposit requirement of $10000 for a client targeting a house priced at $30000 on the market which will be achieved over a space of 6 months. The package has in total 13 clients, targeting different types of housing spaces to satisfy their needs and all are on course to reach their targets

1. **Vehicle purchase package**

***‘We help you buy that car that you have always wanted’.*** Through a well thought out plan of reaching the target, this package seeks to serve those clients who are targeting the acquisition of their own private motor vehicle. The package fee, depending on the cost of your targeted vehicle will be expected to reach the targeted funds in seven months This package allows clients to deposit from a minimum of $500 for a target vehicle priced at $5900 in 7 months. Trading street Inc has 112 clients on this package actively and over the months they have seen the tangible results that we give towards the attainment of your specific developmental goals

1. **Holiday trip packages**

Always wanted to take your family for a holiday outing either local or abroad but funds nowhere to be found, worry not we have just the plan for you to help you afford that holiday trip you have always wanted. This package works best to clients who are targeting a trip in the near future maybe end of year on in six months time, the deposit varies with the targeted funds that the client wants to achieve when trip time comes from a rate of $1000 deposit which will be traded to return back $5000 in a period of five months. Trading street Inc has successfully accommodated and assisted 56 clients have their dream holiday trip on this package with targeted holiday destinations as far as Dubai, Dar es Salam and Victoria Falls among the chief common holiday destinations of our clients. **(NB use HD images of resort areas etc which conform to the descriptions of the package)**

1. **Loan repayment package**

Have you taken out a bank loan and in need of assistance to repay it back to the bank over a set period of time, join the winning team and we help you payback that loan amount in the right time. This package works best precisely with loanees who need to repay their outstanding amounts to their relative banks, the minimum deposit required for this package is $10000 with a targeted period of six months to raise the required amount by trading for the client. The package has already assisted 8 clients who have successfully repaid their loans in time.

(Attach HD image on each theme for illustrations, Visit the ForexkingsSA platform to see the quality desired**)**

**NB** The deposit amounts and target returns can be adjusted to suit the client’s needs if they are more than the minimum required which is listed in the packages. A client is allowed to invest in two or more packages simultaneously.

In summary, The packages can be customized to suit client targets which also influences the time frame, below are minimum requirements per desired package.

Vehicle purchase package $500 $5900 (in 7 months)

Housing package $10 000 $30 000 (in 6 months)

Holiday trip package $ 1000 $5000 (5 months)

Loan repayment package $10000 $30000 (6months)

**Testimonials**

*“I had lost all hope on my planned vacation to Dubai last year in December but all thanks to Trading Street Inc. (holiday trip package) and their amazing work ethic I pulled through and it was a beautiful experience, thumps up guys”*

*“Avenue to financial freedom indeed, was all stressed out with my loan repayment crisis owing to the lockdown and all, got referred by a friend to try out these new guys in town @Trading Street and guess what l was able to repay my loan in time, they made follow up calls on every trade and information they had passed through and it worked, thank you winning team”*

*“Got referred by my brother and at first was afraid of being scammed, but you guys take your mentorship programs really seriously, I have made some profits from some of my trades while still learning and I can only imagine where we are going,independence!!!!*

*“The best risk I have taken y’all, invested $10000 in April 2020, I wasn’t even sure it was gonna to work out, then come November booooom I got my $33000 as promised and l got my house”*

*“Ndakaenda kumaoffices with doubts ko mukandibira panoitwa sei, vakanditi we enter into a contract asi kana musati mava ready then munodzoka mava shuwa kuti mukuda tishande tese, I ended up investing with them ndichida kutenga mota yanq in September 2020, ndakabhadhara deposit ye$1000 ipapo and this month I bought my car, brand new for $11800.”*

*“I m still active on my vehicle package plan ad haven't bought it yet but I like what I am seeing, I am hopeful of making it in the prescribed time frame and looking forward to go onto the building package”*

*“I had $12000 on me but the house I wanted was costing a whole $35000 and I knew I couldn’t purchase it in time otherwise someone was going to buy it before me, thats when l approached Trading street Inc. and the playing field turned in my favour,I collected my $27000 in 6 months and bought myself a beatiful home thanx to Trading Street Inc team.”*

*“I was one of those guys who just thought that forex trading was also about just guessing and I lost so much money that I regret not meeting this mentors from trading street earlier. I am on the premium package and I have more knowledge of forex trading than I ever thought I needed and have made profits thus far and I am still to enjoy those benefits for 8 more months”*

*“Thank you trading street for such a platform yakarongeka. Ndakapinda pabasic package trying to check out mastreets kuti how far semaghetto yuts vanenge vasina baggy rakakwana but so far I have made way more than mari yandakaisa , I am upgrading my package manje manje”*

**7. Executive**

C.E.O (Chief Executive Officer)- Mr Takunda Patrick Musengi

C.F.O (Chief Financial Officer) - Mr Macdonald Mashawi

C.O.O (Chief Operating Officer) - Mr Gilbert Ncube